

Ambitious Amazons, PO Box 811, East Lansing, MI 48826

(517)371-5257, fax (517)371-5200, LC@LConline.org, LConline.org

2020 LC Online Ad Info

Your ad in *Lesbian Connection* magazine can reach even more women on LC's website! You can check out our online ads at www.LConline.org/marketplace.

Your ad on LC's website is:

- Linked to your website
- Categorized to attract browsers
- Keyword optimized to help women find your ad
- Can include a small graphic or logo

Sample listing with logo:



LESBIAN CONNECTION: is the FREE worldwide forum of news, ideas and information for, by & about lesbians. To sign up for our magazine, or to learn more, visit www.LConline.org.

Classified Advertisers: For \$30, we will place your **continual classified ad** on our website for 6 months. For \$50 we'll place your ad online for a full year. And for only \$20 more, you can add a small logo or graphic to your online listing.

Display Advertisers: You can also place a classified ad on our website (same prices as above). Simply write up your online ad on the back of this sheet (200 character maximum, including punctuation and spaces), and send it in with your display ad reservation form. Please keep in mind that the first couple of words in your listing will appear in all CAPITALS & UNDERLINED, and that ads are often edited slightly for space, clarity and formatting.

Ads for festivals & events will be automatically listed on our website for free. Lesbian nonprofit organizations that advertise in *LC* can also get a free listing on our website.

If you have questions, just drop us a line or give us a call. The best time to catch us is Monday-Friday, noon-5pm (ET). Call (517)371-5257 or email LC@LConline.org. Hope to hear from you soon!

For *Lesbian Connection*,

A handwritten signature in cursive script that reads "Jen".



**Connecting lesbians worldwide
Since 1974**

LC Classified Advertisers: You must be running a *continual* ad in *LC* (3 or more consecutive issues) to have your ad on our website. Your online ad will be identical to your print ad.

- Yes, I'm running a continual classified ad in LC's website for:**
 - 6 months for \$30
 - 1 year for \$50
 - Also, I want to include my small logo/graphic for just \$20 more
 - Logo is enclosed (we can scan it)
 - Logo will be emailed (.jpg, .png or .tif, 300x300-pixel maximum)

LC Display Advertisers: Please include the information you want in your online ad below (200 characters maximum, including spaces and punctuation):

- Yes, I have a display ad in LC and want to also run an ad online for:**
 - 6 months for \$30
 - 1 year for \$50
 - Also, I want to include my small logo/graphic for just \$20 more
 - Logo is enclosed (we can scan it)
 - Logo will be emailed (.jpg, .png or .tif, 300x300-pixel maximum)

Lesbian Nonprofit Organizations: You are eligible for a free online classified for as long as your ad is also running in *LC*.

- 6 months for free
- 1 year for free
- Also, I want to include my small logo/graphic for just \$20
 - Logo is enclosed (we can scan it)
 - Logo will be emailed (.jpg, .png or .tif, 300x300-pixel maximum)

Questions about my ad? Call/email: _____

Please circle a suggested category for your online ad*:

Travel & Places to Stay	Services & Organizations
Real Estate	Love & Well-Being
Books, Music & Gifts	Events

* We reserve the right to make the final decision about which section is most appropriate for your ad.

I'm on LC's mailing list at the name and address listed below:

Name: _____

Address: _____

Email: _____

Phone: _____

Please send payment & this form along with your display or classified ad reservation form to: EPI, PO Box 811, East Lansing, MI 48826