

Ambitious Amazons, PO Box 811, East Lansing, MI 48826

(517)371-5257, fax (517)371-5200, LC@LConline.org, LConline.org

2023 LC Online Ad Info

Your ad in *Lesbian Connection* magazine can reach even more women on LC's website! You can check out our online ads at www.LConline.org/marketplace.

Your ad on LC's website is:

- Linked to your website
- Categorized to attract browsers
- Keyword optimized to help women find your ad
- Can include a small graphic or logo

NOTE: You must place a graphic ad OR run a continual classified ad in order to include it on our website.

Sample listing with logo:



LESBIAN CONNECTION: is the FREE worldwide forum of news, ideas and information for, by & about lesbians. To sign up for our magazine, or to learn more, visit www.LConline.org.

Classified Advertisers: For \$30, we will place your **continual classified ad** on our website for 6 months. For \$50 we'll place your ad online for a full year. And for only \$20 more, you can add a small logo or graphic to your online listing.

Display Advertisers: You can also place a classified ad on our website (same prices as above). Simply write up your online ad on the back of this sheet (200 character maximum, including punctuation and spaces), and send it in with your display ad reservation form. Please keep in mind that the first couple of words in your listing will appear in all CAPITALS and underlined, and that ads are often edited slightly for space, clarity and formatting.

Ads for Festivals & Events will be automatically listed on our website for free. Lesbian nonprofit organizations that advertise in *LC* can also get a free listing on our website (simply fill out the form on the back of this sheet and return it to us). If you have questions, just drop us a line or give us a call. The best time to catch us is Monday-Friday noon-5pm (ET). Call (517)371-5257 or email LC@LConline.org. Hope to hear from you soon!

For *Lesbian Connection*,

Melinda



Connecting lesbians worldwide
Since 1974

Classified Advertisers: You must be running a **continual** ad in *LC* to have your ad online. Your online ad will be the same as your print ad.

- Yes, I want to run my continual classified ad on *LC*'s website for:**
 - 6 months for \$30
 - 1 year for \$50
 - Also, I want to include my small logo/graphic for just \$20 more
 - Logo is enclosed (we can scan it)
 - Logo will be emailed (.jpg, .png or .tif, 300x300-pixel maximum)

Display Advertisers: Please include the information you want in your online ad below (200 characters maximum, including spaces and punctuation):

- Yes, I have a display ad in *LC* and want to also run an ad online for:**
 - 6 months for \$30
 - 1 year for \$50
 - Also, I want to include my small logo/graphic for just \$20 more
 - Logo is enclosed (we can scan it)
 - Logo will be emailed (.jpg, .png or .tif, 300x300-pixel maximum)

Lesbian Nonprofit Organizations: You are eligible for a free online classified for as long as your ad is also running in *LC*.

- 6 months for free
- 1 year for free
- Also, I want to include my small logo/graphic for just \$20
 - Logo is enclosed (we can scan it)
 - Logo will be emailed (.jpg, .png or .tif, 300x300-pixel maximum)

Questions about my ad? Call/email: _____

Please circle a suggested category for your online ad*:

B&Bs & Guesthouses
Real Estate
Books, Music & Gifts

Services & Organizations
Love & Well-Being
Events

* We reserve the right to make the final decision about which section is most appropriate for your ad.

I'm on *LC*'s mailing list at the name and address listed below:

Name: _____

Address: _____

Email: _____

Phone: _____

Please send payment & this form along with your display or classified ad reservation form to: EPI, PO Box 811, East Lansing, MI 48826