

Ambitious Amazons, PO Box 811, East Lansing, MI 48826

www.LCOnline.org, (517)371-5257, LC@LCOnline.org, fax (517)371-5200

2026 LC Classified Ad Info

Hi!

If you want to reach lesbians, then *Lesbian Connection* is the place for your ad. We currently mail out nearly 12,000 copies of each bimonthly issue (6 issues/year). If you figure that each copy may be seen by three women, then your ad in *LC* could be read by roughly 36,000 lesbians around the world!

The rate for a one-time classified is \$24.20 per line (or partial line). If you'd like to run your ad in 3 consecutive issues (6 months), you can take advantage of our special reduced rate of \$21.75 per line. And if you run your classified in 6 consecutive issues (1 year), the price drops to just \$18.25/line!

Each line of copy in *LC* is about 80 characters across, and the first few words of your ad will appear in all CAPITALS AND UNDERLINED. When figuring out the length of your ad, please remember to include the punctuation and spacing in your count. You should also know that ads are often edited for space, clarity and formatting.

UPCOMING DEADLINES

Deadline	Mail Date	Months on Cover
February 28, 2026	March 31, 2026	May/June 2026
April 30, 2026	June 2, 2026	July/Aug 2026
June 30, 2026	August 4, 2026	Sept/Oct 2026
August 30, 2026	October 6, 2026	Nov/Dec 2026
October 30, 2026	December 1, 2026	Jan/Feb 2027
December 30, 2026	Early February 2027	March/April 2027

Important Notes: If an ad is sent to us after the deadline, we'll try to get it in the current issue, but if we can't, we'll hold it for the following issue. (Please note that if you send in less than the amount due, your ad may be edited for length, or we may not include it.)

If you have any questions, just drop us a line (LC@LCOnline.org) or give us a call (517-371-5257). The best time to catch us is Monday-Friday from noon-5pm (ET). Hope to hear from you soon!

The Ambitious Amazons

P.S. Anyone running a continual classified ad in *LC* (three or more consecutive issues) can also run the ad on our website for a small additional fee! See separate sheet for details.



**Connecting lesbians worldwide
Since 1974**

LC Ad SECTION

Please circle a category for your classified ad*:

- | | | |
|---------------------------------------|--------------------------------------|--|
| 1) Festivals & Gatherings | 7) Online Shopping, Goods & Gifts | 13) Real Estate Professionals |
| 2) Adventures | 8) Sportswomen | 14) Places to Live, Rent or Buy |
| 3) Workshops | 9) Special Occasions** | 15) Camping & Retreats |
| 4) Services & Organizations | 10) Correspondence & Dating Services | 16) Lesbians & Land |
| 5) Health & Well-Being | 11) Looking For...*** | 17) Guesthouses, B&Bs, Cottages & Short-term Rentals |
| 6) Books, Publications, Music & Films | 12) Opportunities | |

* We reserve the right to edit ads for space, style & clarity and to make the final decision about which section is most appropriate.

** Announcements for Special Occasions (for individuals – weddings, anniversaries, births, etc.) are half price – just \$12.10 per line.

*** If you are "Looking For" a friend, we will not print her full last name, only her first name and last initial.

The following abbreviations are listed and explained in the intro to each issue's Ads section: **LOO** means your business is lesbian-owned and -operated; and **W/A** stands for wheelchair accessible. If they apply to your ad, please try to include them.

Here's my listing: _____

Questions about my ad or payment? Call/email me: _____

How to figure the cost of your ad: One line of copy is about 80 characters, including spaces & punctuation. Partial lines cost the same as whole lines (e.g. 1½ lines of copy are priced as 2 lines). You can always email your ad to us and we'll price it for you!

ONE-TIME ADS: \$24.20/LINE

- I'd like to run this ad in **one (1) issue**.
At 80 characters/line, my ad is (#) _____ lines x \$24.20 per line = _____ TOTAL for **one** issue (LC will confirm # of lines)

CONTINUAL ADS: REDUCED RATES!

3 ISSUES: \$21.75/LINE | 6 ISSUES: \$18.25/LINE

- I'd like to run my ad in **three (3) consecutive issues** (6 months). *Changes between issues subject to a fix fee.*
At 80 characters/line, my ad is (#) _____ lines x \$21.75/line = \$_____ x 3 issues = \$_____ TOTAL for 3 issues
- I'd also like my 3-time continual ad to appear on LC's website. (See LC Online Ad Info on our website.)
- 6 months** for an extra \$30
- Please add my small **logo/graphic** to my online listing for an extra \$20
- I'd like to run my ad in **six (6) consecutive issues** (1 year). *Changes between issues subject to a fix fee.*
At 80 characters/line, my ad is (#) _____ lines x \$18.25/line = \$_____ x 6 issues = \$_____ TOTAL for 6 issues
- I'd also like my 6-time continual ad to appear on LC's website. (See LC Online Ad Info on our website.)
- 1 year** for an extra \$50
- Please add my small **logo/graphic** to my online listing for an extra \$20

PAYMENT & MAILING LIST INFO

All ads, including continuals, must be **prepaid in full**. Please note that all amounts are in **U.S. dollars** and we do not currently accept ad payments on our website or via mobile apps.

- I receive LC under this name(s) & address: _____
- Please start sending LC to me here: _____
- Here's my donation of \$_____ to help keep LC alive & well.
The suggested donation is \$42/year (more if you can, less if you can't), and may be tax deductible in the U.S.
- Enclosed is my check (payable to Elsie Publishing Institute) in the amount of \$_____ (total)
- Please charge a total of \$_____ to my credit card (charged in U.S. \$):   
- _____ - _____ - _____ / _____ EXP _____ / _____ CVV _____

Send this form & payment to EPI, PO Box 811, East Lansing, MI 48826,
LC@LConline.org, (517)371-5257, fax (517)371-5200